## Abstract of the Disclosure

A picture displaying apparatus, includes: a plurality of scanning lines to which scanning signals are inputted, respectively; a plurality 5 of data lines to which data signals are inputted, respectively; a light emission element disposed at each of a plurality of intersections composed of the plurality of scanning lines and the plurality of data lines; a picture displaying unit having the plurality of light emission 10 elements; and a memory unit storing a single display data indicative of an display content of the picture displaying unit. The memory unit has a plurality of memory cells. Each of the 15 plurality of memory cells stores a unit display data of a part of the single display data. plurality of the unit display data stored in the plurality of memory cells are read from the memory unit in a different order for each single 20 predetermined frame or each plural predetermined frames. The plurality of unit display data are written to the picture displaying unit in an order when the plurality of unit display data are read from the memory unit, such that the 25 display content in the picture displaying unit is different for the each predetermined frame or frames.